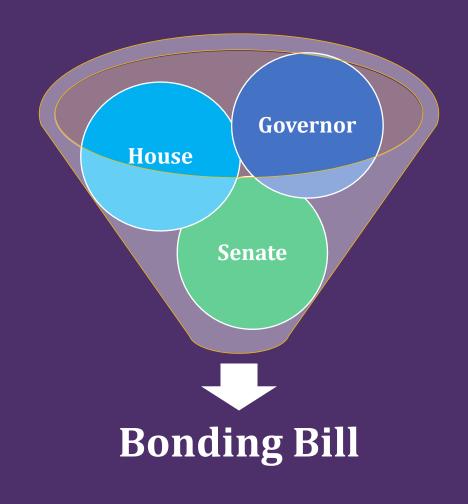
SWAA 2021 Winter Training

Brian Martinson Environment and Natural Resources Policy Analyst Association of Minnesota Counties











Traditional Legislative Cycle

Odd Year = Budget

Even Year = Bonding

01	02	03	04	05	06	07	08	09	10
Yes *	Yes	Yes	No	Yes	Yes	No	Yes	Yes	Yes
11	12	13	14	15	16	17	18	19	20
Yes	Yes	Yes *	Yes	Yes	No	Yes	Yes	No	Yes



Even Year, Legislative Session:

- Build your circle of support.
- Prep your project and your pitch.
- Educate local legislative delegation.
 - Meet locally, onsite if . . .
- Request bill introduction.
 - Be prepared for legislative discussion.



Even Year, Interim

- Committee Bonding Tours
 - Work with your legislators.
 - Connect with Capital Investment Committee staff.
- Administration
 - Check in preferably through your legislator.
 - Possible opportunities to highlight or connect.



Odd Year Advocating

- Work with your local and impacted legislators.
- Capital Investment Committee Chair and Administrator.
- Be willing and prepared to testify in committee.
- Make Messaging Simple:
 - Project Highlights
 - Bill information
 - Value/Benefits
 - Local Investment, Other Funding
 - Impacted area, people
 - If not funded

Bonding Bills are Unique:

- Never need to be done.
- Size varies greatly from year to year.
- Can project be done in stages or proceed with alternative funding levels?
- Patience.



Thank You!

Questions?